

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT29/12 16.57
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228191

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

ORDER # _____

CONFIDENTIAL # _____

PRDCT	<u>AMERICAN CROSSROADS</u>	EST#694	COMMENTS: (LINE, ORDER#)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE OCT29/12 16.57

REP: TO LENA
ED TITTE

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 10/29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 694

19	S	1100A-1200N	30	\$1,000.00	10/30	10/30	0
----	---	-------------	----	------------	-------	-------	---

PROGRAM : THE VIEW

74	A	600A-900A	30	\$2,000.00	11/4	11/4	1
----	---	-----------	----	------------	------	------	---

PROGRAM - NEWS

PROGRAM : NEWS
ORD COM1: WE CAN OFFER OCT30 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6228191 TRF# 321472
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 16.57
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

20	S		1100A-1200N	30		\$1,000.00	10/31	10/31	0		WED	0
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : THE VIEW
STATION MAKEGOOD OFFERS: MISSED: TUE/1100A-1200N OCT30 30S \$1,000.00 (OCT29/12)
BUY#19 WED/1100A-1200N OCT31 30S \$1,000.00
M6 OK'D BUY#20 OFFER: SUN/600A-900A NOV4 30S \$2,000.00 PLS ADVISE.
CMT: WE CAN OFFER

NOV/12 147550.00
CONTRACT TOTAL 147550.00
TOTAL SPOTS 66

MARKET TOTALS \$421,571
WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE